



BRYAN BECKLEY

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Portfolio: www.bryanbeckley.com LinkedIn: linkedin.com/in/bryanbeckley

Abilities Versatile creative experienced in: branding, packaging, print, environmental graphic design, 3D space planning and creative/technical illustration. Expert-level photo-editing & vector drawing abilities. Hands-on experience operating CNC machinery, engravers, large format digital printers and vinyl plotters at sign manufacturing facilities.

Software: Adobe Photoshop, CorelDRAW, SolidWorks Composer, Flexi, EnRoute, Adobe Acrobat and Microsoft Office products.

Work Experience **Nordson - Technical Illustrator.** Developed technical illustrations incorporating 3D SolidWorks models, custom 2D artwork, photos and engineering drawings for depiction of product assembly/disassembly, maintenance and repair in technical manuals. Supported three technical writers and ensured accuracy with engineers. Additional works: trade show displays, signage, logos, UI graphics, industrial design, packaging, online/print ads & artistic illustrations. *(Carlsbad, CA • Jul/2015-Jun/2023)*

Clear Sign & Design, Inc. - Lead Designer. Designed custom electrical/non-electrical, interior/exterior sign packages & original logos. Secured the sale of the 2nd largest, 2nd most valuable sign in company history (\$330k). Project involved a 30ft tall double-sided, illuminated entry sign for the Valley View Casino, featuring (2) 7ft x 11ft video screens. Produced photo-realistic renderings & production/permit drawings, while working in synchronicity with the sales team, project managers, fabricators & subcontractors. *(San Marcos, CA • Mar/2013-Jul/2015)*

JB3D - Designer / Project Manager & CNC Machine Operator

Orchestrated the design & project management of multiple electrical/non-electrical sign packages and facilitated the file setup and operation of CNC/engraving machinery and large-format digital printers. *(Orange, CA • May/2012-Jan/2013)*

Reid Signs - Senior Designer, Project Manager & Inside Sales

Designed custom sign packages & vehicle graphics *(land & sea)*, while overseeing inside sales, project management, estimating, job site surveys and assisted with assembly and installations. Facilitated the file setup & operation of vinyl plotters, large format digital printers & laminators. *(Seattle, WA • Feb/2009 - Sept/2011)*

M3 Creative - Designer. Helped craft spectacular retail & food service environments for high-profile venues such as: professional sports stadiums, zoos, airports & casinos nationwide. Produced branded 3D environments, designed logos, wall murals, signage, menus, brand standards, hand-illustrated architectural renderings, custom illustrations & production art. *(Seattle, WA • Jan/2007- Feb/2009)*

Peel & Associates - Freelance Design. Signage design *(via Peel & Associates)* for Weidner Apartment Homes, the 15th largest apartment complex owner in the nation. Projects include: logo design, interior/exterior, electrical/non-electrical signs, monument/entry signs, wall/blade signs & wayfinding. *(2007-present)*

Education Bachelor of Arts in Fine Arts, Washington State University, Pullman, WA
AAS in Graphic Design and Illustration, Seattle Central College, Seattle, WA